



**Business
Context**

TenStep is a global organization that focuses on project management methodology, PMOs, portfolio management and project lifecycle. There are forty global offices, including the United States, South America, Europe, Middle East, Africa, Asia, and Australia.

The managing directors hold an annual conference to review and make decisions regarding the organization's strategic direction. In previous years, they prepared for this meeting using email and spreadsheets. Because the group is so large and dispersed, keeping up with all of the email was very difficult. Collecting votes through spreadsheets was even more challenging.

**Application of
cordin8**

For the 2008 meeting in Istanbul, they wanted a better method. cordin8 technologies assisted Chris Bragg, Managing Director, TenStep Middle East and Tom Mochal, President, TenStep, Inc. using a cordin8 meeting portal to facilitate the collection of potential topics that could be discussed online before the meeting in order to understand the topic as well as gauge interest. In the past, the agenda would be set at the meeting itself. Directors might vote for topics to be included in the agenda based upon the title only later to realize that it wasn't what they thought. With the discussion occurring over a six week period prior to the meeting, the directors were able to explore and understand all of the topics before voting as to which ones would comprise the agenda.

Once the topics had been discussed, the directors voted on them to determine which ones would make the agenda as well as how much time would be spent on each one.

During the meeting, the directors documented minutes and action items on each topic, which was beneficial not just to the directors who attended, but especially for those who were unable to attend.

In their words

Chris Bragg,
Managing Director,
TenStep Middle East

Tom Mochal,
President, TenStep,
Inc.

"I had two objectives in proposing the use of cOrdin8 to build an agenda for our Director Conference. The first was to ensure all Directors reached consensus on the topics and timing before the Conference commenced, allowing for both better preparation and broader participation, and the second was to test the effectiveness of this form of web based collaboration within our TenStep community, as a means of moving beyond the 'email spaghetti' problems of the past. From my point of view it was a great success, in that we not only improved participation rates significantly compared to past 'email based' efforts, but also were able to be more focused and productive during the Conference itself, primarily due to the communal and transparent discussions enabled by the cOrdin8 functionality.

"The fact that TenStep Directors agreed unanimously during the conference that we should use the cOrdin8 portal again for next year, and to extend our use of the cOrdin8 community platform functionality to a much broader level, is solid vindication of our choice to use cOrdin8."

■ *Chris Bragg, , Managing Director, TenStep Middle East*

"I was very pleased with the ease in which the Directors were able to propose ideas, post questions and engage with other managers around the world. There is no doubt that using cordin8 for pre-conference collaboration saved us a number of precious hours once the conference started.

■ *Tom Mochal, President, TenStep, Inc.*

"I've worked with global teams facilitated by technology for over twenty-five years. It was very exciting to see how quickly this team came together online, organized its work, and produced a set of outcomes. They very much represent the 21st century organization in terms of make-up and how they use technology to manage their work.

■ *Brad Jackson, CEO, cordin8 technologies, llc*